



www.beauty-family.co.za
casting@beauty-family.co.za
083 484 2555



SAMTA- South African Modelling Awards

ATT: all the relevant information of South African modelling talent awards are running on all beauty family TV social media platforms.

SOUTH AFRICAN MODELLING TALENT AWARDS

South Africa Modelling Talent Awards is a modelling awards platform for ambitious South African models.

MISSION

Celebrate & recognise the hardwork of models

VISION

Forever allowing models to shine and claim their recognition

SAMTA ENTRY FAQ'S & REQUIREMENTS

- **Do I have to have been born a female to enter?**
YES, women are eligible to enter the SAMTA; however, the contestant must be in possession of a valid South African ID document reflecting that their amended sex is female.
- **Should I have done previous work as a model?**
Yes, it is compulsory to have done any modelling work which reflect on your social media either pageantry, fashion show, personal professional shoot and/or commercial.
- **How old must I be to be eligible to enter?**
16 years old plus, the entrant must be 16 years old or more.
- **Do I need a matric qualification and/or a degree?**
No, there are no minimum qualifications required to enter.
- **Can I enter if I have dual citizenship or if I am only a permanent resident of South Africa?**



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SAMTA entrants must be South African citizens and in possession of a valid South African ID document or passport. If an applicant holds dual citizenship, they must provide details of both

➤ **How big of a financial investment do I need to make in order to enter?**

You don't need to make any financial investment to enter the SAMTA AWARDS – the South Africa Modelling Talent Awards doesn't want anyone to put themselves into a precarious financial situation.

Important information regarding vetting and background checks

Our rules state that any Top 10 entrant for all categories may not have been involved in any unsavoury or unethical incidents or conduct that may bring the South Africa Modelling Talent Awards into disrepute. Unsavoury or unethical conduct includes, but is not limited to, bribery, racism, sexism, slander or libel.

AWARDS NOMINATION STEPS

1. Submit the following
 - Full names, surname and address.
 - 4 (four) professional pictures.
 - Social media names.

To 0834842555 Or casting@beauty-family.co.za and you will be asked to join whatsapp group for updates.

2. Voting process

We are going to have three steps for voting which is categorised as follows:

- Top ten voting
- Top six voting
- Top 4 voting

3. Only four models from **top 4 voting** will be our finalist nominated models.

AWARDS CATEGORIES

- Best fashion editorial model
- Best pageant model
- Best model of the year
- Best photographic model
- Best plus size model
- Best public figure model
- Best charity working model
- Best promotional model



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- Top model with integrity
- Top artistic model
- Top lingerie/ bikini model
- Top catwalk model